



**The Fisher Center**  
For Business Analytics  
Berkeley Haas School of Business

# The Fisher Center Summit & World Business Analytics Awards

**October 24, 2022**

**University of California,  
Berkeley**



# The Fisher Center Summit & World Business Analytics Awards

---

Since 2017, the Fisher Center has been awarding the Woman of the Year, Project of the Year, and CIO of the Year annually. The Berkeley World Business Analytics Awards celebrate impactful, ethical, and humane analytics work by recognizing women in applied business analytics, projects that impact social and environmental issues, and innovative work by young professionals. Diversity is imperative to business analytics and AI. We encourage nominations and applications from individuals who identify as LGBTQ+ and across different identities of race, ethnicity, socio-economic status, and ability.

**This Year's Theme:** The keys to Inclusive and sustainable analytics - How technology, leadership, and innovative ways to run projects can promote inclusive and sustainable analytics and support better, fairer data. How can we foster inclusion and sustainability with actions that have a direct and immediate impact?

The Berkeley Fisher Center for Business Analytics is bringing together a global selection of experts and practitioners that will share how they concretely developed projects, implemented new technologies, created new programs to change the game in data and open the field to the diversity it needs.

The award ceremony will take place October 24th, 2022.  
The summit will be held virtually and in-person at Spieker Forum at  
Haas School of Business, UC Berkeley.

Visit our website for more info  
<https://fcba.berkeley.edu/world-business-analytics-awards-2022/>

# Sponsorship Opportunities

Your sponsorship will directly support the advancement of women in technology.

## Platinum \$15,000

- Training 15 Women in Tech with a Berkeley Global Certificate
- Named as “Platinum Sponsor” and co-presenter
- Host “Thank You” During Event
- Booth at Event
- 10 Tickets to 2022 Awards Luncheon
- Links to Your Website
- Logo on all Marketing Materials
- Premium placement of banner at event
- Inclusion in Press Release

## Gold \$10,000

- Training 10 Women in Tech with a Berkeley Global Certificate
- Named as “Gold Sponsor”
- Host “Thank You” During Event
- Booth at Event
- 7 Tickets to 2022 Awards Luncheon
- Links to Your Website
- Logo on all Marketing Materials
- Placement of banner at event
- Inclusion in Press Release

## Silver \$5000

- Training 5 Women in Tech with a Berkeley Global Certificate
- Named as “Silver Sponsor”
- 5 Tickets to 2022 Awards Luncheon
- Links to Your Website
- Logo on all Marketing Materials
- Placement of banner at event
- Inclusion in Press Release

## Bronze \$2000

- Training 2 Women in Tech with a Berkeley Global Certificate
- Named as “Bronze Sponsor”
- 2 Tickets for 2022 Awards Luncheon
- Links to Your Website
- Logo on all Marketing Materials
- Inclusion in Press Release

# CONFIRM SPONSORSHIP

The Fisher Center Summit & Berkeley World Business Analytics Awards 2022 is open to new ideas and innovative partnerships. No idea is too big or too small and we are happy to find a way to implement your sponsorship initiative.

We want to bring on board amazing companies interested in aligning with this one-of-a-kind event. Contact us at [fcba@berkeley.edu](mailto:fcba@berkeley.edu) to discuss all opportunities or click [here to give now](#)

**THANK YOU!**

CONTACT US:

[fcba@berkeley.edu](mailto:fcba@berkeley.edu)



**The Fisher Center**  
For Business Analytics  
**Berkeley Haas School of Business**